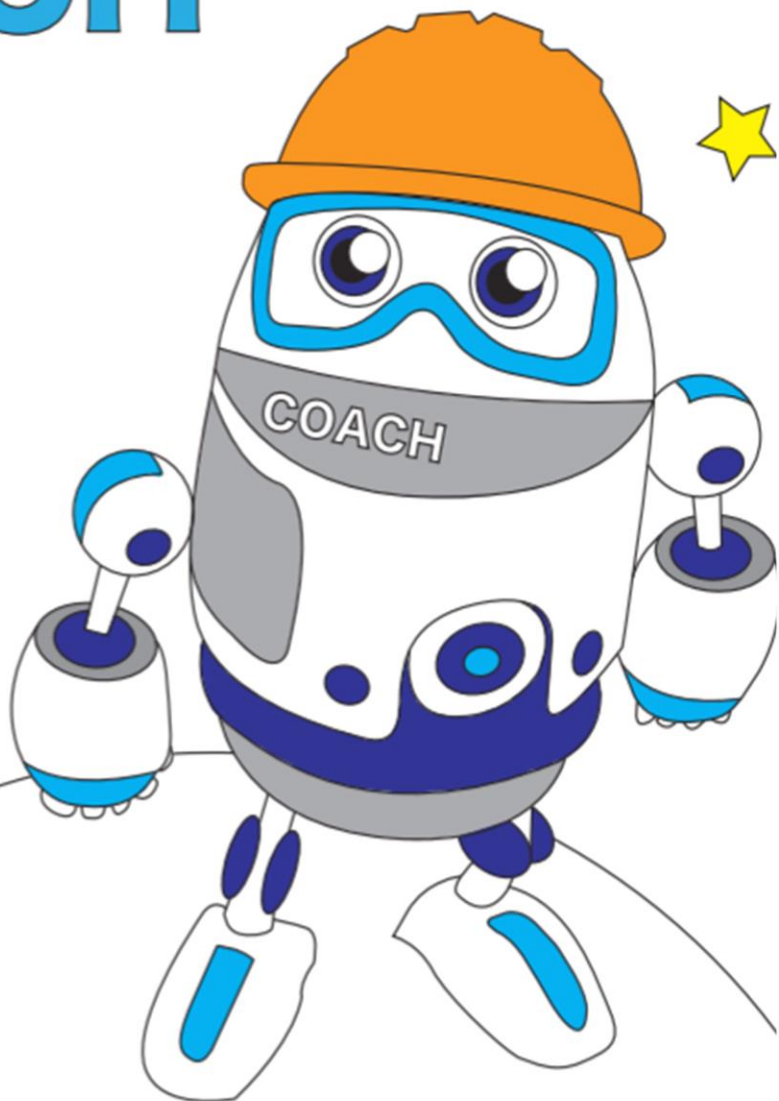
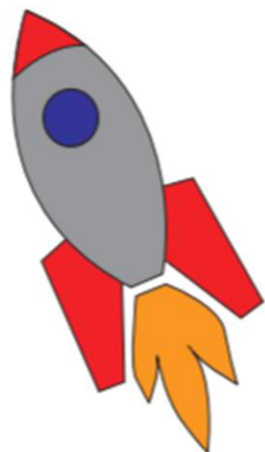


Meet Your

# SAFETY COACH



**TRAINING  
CERTIFICATE  
FOR SPACE  
TRAVEL**

## 7 SAFETY BOTS

*For Kids*

BY WILSON BATEMAN

# Your off-the-job safety campaign is not just important—it's essential!

## Let's break it down:

**Impact on Culture:** Clients have rightly noted that the off-the-job safety campaign has a significant impact on organizational culture. By emphasizing safety beyond the workplace, you're demonstrating a genuine care for your employees and their families. This commitment to safety extends beyond the office walls and into the fabric of everyday life, fostering a culture where safety is valued and prioritized at all times.

**Data Speaks Volumes:** The statistics speak for themselves. Injuries, especially among children and young adults, are a major concern. Thousands of lives are affected by unintentional injuries every year, making safety education and prevention efforts crucial, both at home and in the community. Your off-the-job safety campaign directly addresses this pressing issue, providing families with the knowledge and tools they need to keep themselves and their loved ones safe.

**Approach Matters:** Your approach with the 7 Safety Bots for Kids activity book is spot-on. It's engaging, interactive, and most importantly, effective. By breaking down safety education into simple, digestible steps, families can easily integrate these habits into their daily routines. From storytelling to hands-on activities, each component of the program reinforces key safety concepts and encourages active participation.

**Continual Reinforcement:** Safety is not a one-time lesson—it's an ongoing journey. Your approach emphasizes the importance of continual reinforcement through regular check-ins and practice sessions. By incorporating the SAFE2TALK framework and offering recognition for safety performance, you're reinforcing positive behaviors and empowering families to make safety a lifelong habit.

In summary, your off-the-job safety campaign is not just about preventing accidents—it's about empowering families, building a culture of safety, and ultimately, saving lives. It's a worthy investment in the well-being of your employees and their loved ones, and one that will undoubtedly yield positive results for years to come.

## Introducing... *drumroll*... Your very own SAFETY COACH!

Hey there, safety seekers! Are you ready to meet the superstar who's gonna guide you through all the fun and safe adventures? It's time to pick your very own Safety Coach! Whether you're gearing up for a wild ride at the amusement park, a backyard cleanup mission, or even just a cozy family outing, having a Safety Coach by your side is like having a trusty superhero to ensure everyone stays safe and sound.

So, who's gonna be your guardian of safety? Your mom, dad, big brother, or maybe even your favorite aunt? Whoever it is, they're gonna be your safety sidekick for the journey ahead.

But what exactly does a Safety Coach do? Well, buckle up because they've got a super important job! They're the ones who make sure everyone knows the safety rules, leads fun activities to practice staying safe, and then gives everyone a high-five for a job well done. It's like having your very own safety superstar cheering you on every step of the way!

Now, let's break it down with the Meet Your Safety COACH model:

**Talk about Safety:** Your Safety Coach will gather everyone around for a safety pep talk. From knowing when to buckle up to staying hydrated, they'll cover all the bases to keep everyone safe and happy.

**Perform a Safety Activity:** Time to put those safety skills to the test! Your Safety Coach will lead a fun activity where you get to practice what you've learned. Whether it's a scavenger hunt for safety items or a role-play adventure, get ready to have a blast while staying safe.

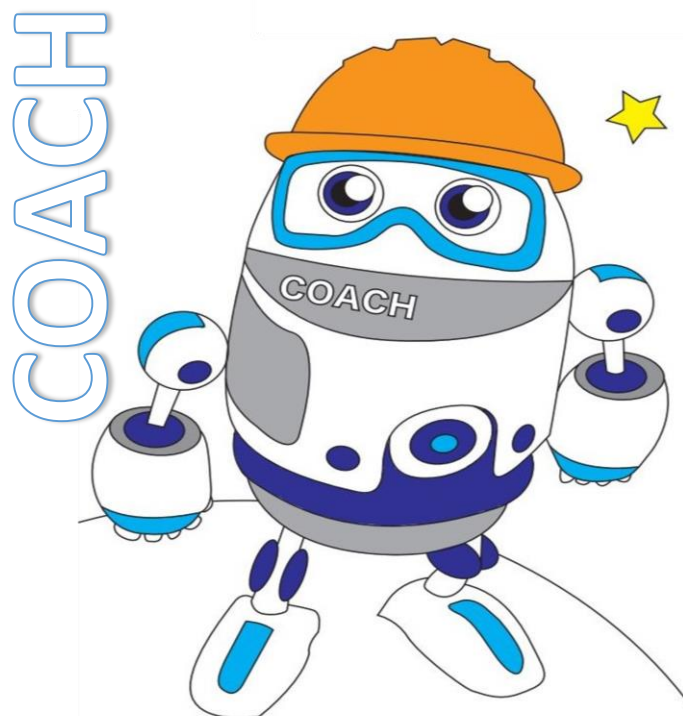
**Review the Activity:** After the fun is over, it's time to chat about how it went. Your Safety Coach will lead a debrief session to see what went well and what could be improved for next time. It's all about learning and growing together!

**Practice & Recognize:** Last but not least, your Safety Coach will give out some well-deserved recognition. Whether it's a high-five, a sticker, or even a safety superhero cape, everyone gets a little something special for being safety superstars!

Now, why is off-the-job safety so important, you ask? Well, just like how we have safety systems in place at work to protect us, it's equally important to stay safe during our off-the-clock adventures. Whether we're at home, on vacation, or exploring new places, safety is always a top priority!

So, who's ready to meet Safety Bot #1 next week? Get ready to blast off into a world of safety and fun as we earn our Certificate for SAFE Space Travel together!

Who gets the Safety Coach Card?



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NAME

# SAFETY COACH MESSAGE

## THIS IS SAFETY BOT-1

*SB-1 Says "Think Safety's Hard".*

If we think that safety is easy, we will miss hazards. You should always be on the lookout for hazards!

Safety Bot-1 is looking for hazards right now!

Can you help find them?

Tell your Safety Coach about any hazards that you find.

**Talk, Color, Review, & Practice.**

# HABIT #1

# THINK SAFETY'S HARD *Look Out For Hazards*

